

Using Google Earth as a Data Delivery Mechanism

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There is a never ending quest that GIS Managers and users alike undergo; the quest for an easy means of getting people information that they want when they want it in a format that they can use.

With the advent of ArcMap 9.3 and a number of other tools that are available at little to no cost, GIS users now have the means to convert main-stream GIS data into KML file format for use with applications such as Google Earth and ArcGIS Explorer.