




Wilmington
 46 S South St, Wilmington, OH, 45177
 Ring: 10, 20, 30 Miles

Latitude: 39.44489
 Longitude: -83.82858

	10 miles radius	20 miles radius	30 miles radius
 2000 Total Population	28,395	159,548	898,390
2000 Group Quarters	828	4,781	29,566
2010 Total Population	30,490	177,233	985,370
2015 Total Population	31,535	184,642	1,018,059
2010 - 2015 Annual Rate	0.68%	0.82%	0.65%
 2000 Households	10,849	58,388	346,697
2000 Average Household Size	2.54	2.65	2.51
2010 Households	11,859	66,130	384,010
2010 Average Household Size	2.5	2.6	2.49
2015 Households	12,323	69,276	397,517
2015 Average Household Size	2.49	2.59	2.48
2010 - 2015 Annual Rate	0.77%	0.93%	0.69%
2000 Families	7,742	44,057	240,711
2000 Average Family Size	3.01	3.07	3.02
2010 Families	8,324	49,253	264,310
2010 Average Family Size	2.98	3.02	2.99
2015 Families	8,592	51,318	272,682
2015 Average Family Size	2.97	3.01	2.99
2010 - 2015 Annual Rate	0.64%	0.82%	0.63%
 2000 Housing Units	11,661	61,863	369,661
Owner Occupied Housing Units	63.4%	71.0%	66.1%
Renter Occupied Housing Units	29.7%	23.4%	27.6%
Vacant Housing Units	6.9%	5.6%	6.2%
2010 Housing Units	13,406	72,020	422,821
Owner Occupied Housing Units	60.0%	68.6%	63.8%
Renter Occupied Housing Units	28.4%	23.2%	27.0%
Vacant Housing Units	11.5%	8.2%	9.2%
2015 Housing Units	14,206	76,138	442,814
Owner Occupied Housing Units	58.9%	68.2%	63.4%
Renter Occupied Housing Units	27.9%	22.8%	26.4%
Vacant Housing Units	13.3%	9.0%	10.2%
Median Household Income			
2000	\$42,081	\$46,107	\$46,677
2010	\$51,382	\$58,266	\$60,372
2015	\$57,941	\$64,104	\$67,861
Median Home Value			
2000	\$105,557	\$111,476	\$114,341
2010	\$126,828	\$136,298	\$139,782
2015	\$134,367	\$148,230	\$154,143
Per Capita Income			
2000	\$19,320	\$21,184	\$23,427
2010	\$23,846	\$26,256	\$29,399
2015	\$26,428	\$29,240	\$32,864
Median Age			
2000	35.4	35.9	35.9
2010	38.0	38.4	37.8
2015	38.7	38.9	37.9


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	10,845	58,374	346,474
< \$15,000	13.6%	12.3%	12.4%
\$15,000 - \$24,999	12.5%	11.2%	11.4%
\$25,000 - \$34,999	13.9%	12.8%	12.6%
\$35,000 - \$49,999	19.7%	17.9%	16.9%
\$50,000 - \$74,999	21.8%	22.9%	21.4%
\$75,000 - \$99,999	11.7%	11.8%	12.1%
\$100,000 - \$149,999	4.6%	7.5%	8.8%
\$150,000 - \$199,999	1.2%	1.8%	2.3%
\$200,000+	1.0%	1.6%	2.2%
Average Household Income	\$49,846	\$56,834	\$59,775
2010 Households by Income			
Household Income Base	11,858	66,130	384,005
< \$15,000	9.7%	8.7%	8.6%
\$15,000 - \$24,999	10.0%	7.9%	7.6%
\$25,000 - \$34,999	9.1%	8.7%	8.5%
\$35,000 - \$49,999	19.6%	16.4%	15.7%
\$50,000 - \$74,999	22.7%	23.1%	21.3%
\$75,000 - \$99,999	15.7%	17.3%	16.8%
\$100,000 - \$149,999	10.4%	12.7%	14.5%
\$150,000 - \$199,999	1.3%	2.7%	3.8%
\$200,000+	1.4%	2.4%	3.3%
Average Household Income	\$60,485	\$69,258	\$74,280
2015 Households by Income			
Household Income Base	12,323	69,276	397,512
< \$15,000	8.8%	7.6%	7.4%
\$15,000 - \$24,999	8.2%	6.3%	6.0%
\$25,000 - \$34,999	6.9%	6.4%	6.2%
\$35,000 - \$49,999	15.1%	12.9%	11.9%
\$50,000 - \$74,999	26.7%	25.5%	23.4%
\$75,000 - \$99,999	16.7%	17.3%	16.7%
\$100,000 - \$149,999	14.2%	18.0%	19.9%
\$150,000 - \$199,999	1.7%	3.3%	4.7%
\$200,000+	1.7%	2.9%	4.0%
Average Household Income	\$66,723	\$76,731	\$82,897
2000 Owner Occupied HUs by Value			
Total	7,389	43,957	244,611
<\$50,000	9.3%	7.3%	7.3%
\$50,000 - 99,999	36.9%	35.9%	33.8%
\$100,000 - 149,999	30.7%	26.7%	28.8%
\$150,000 - 199,999	11.8%	13.1%	15.0%
\$200,000 - \$299,999	8.0%	11.5%	9.9%
\$300,000 - 499,999	2.0%	4.1%	4.1%
\$500,000 - 999,999	0.9%	1.1%	1.0%
\$1,000,000+	0.5%	0.3%	0.3%
Average Home Value	\$129,015	\$140,483	\$139,105
2000 Specified Renter Occupied HUs by Contract Rent			
Total	3,309	13,746	100,431
With Cash Rent	93.3%	93.7%	94.3%
No Cash Rent	6.7%	6.3%	5.7%
Median Rent	\$405	\$409	\$448
Average Rent	\$400	\$407	\$471


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age			
 Total	28,396	159,548	898,390
Age 0 - 4	6.9%	6.9%	6.8%
Age 5 - 9	7.0%	7.4%	7.1%
Age 10 - 14	7.5%	7.8%	7.2%
Age 15 - 19	8.3%	7.8%	7.3%
Age 20 - 24	7.0%	6.1%	6.7%
Age 25 - 34	12.7%	12.5%	13.4%
Age 35 - 44	16.1%	16.7%	16.5%
Age 45 - 54	14.0%	14.3%	13.9%
Age 55 - 64	8.6%	9.1%	8.9%
Age 65 - 74	6.3%	6.3%	6.6%
Age 75 - 84	4.3%	3.9%	4.3%
Age 85+	1.3%	1.2%	1.3%
Age 18+	74.2%	73.2%	74.7%
2010 Population by Age			
Total	30,490	177,233	985,370
Age 0 - 4	6.8%	6.7%	6.8%
Age 5 - 9	6.6%	6.8%	6.7%
Age 10 - 14	6.5%	7.0%	6.7%
Age 15 - 19	7.3%	7.2%	7.1%
Age 20 - 24	6.7%	6.0%	6.7%
Age 25 - 34	12.2%	11.8%	12.3%
Age 35 - 44	13.3%	13.5%	13.7%
Age 45 - 54	15.4%	15.8%	15.2%
Age 55 - 64	12.7%	12.6%	11.9%
Age 65 - 74	6.7%	7.0%	6.8%
Age 75 - 84	4.1%	4.0%	4.3%
Age 85+	1.7%	1.6%	1.8%
Age 18+	76.4%	75.3%	75.8%
2015 Population by Age			
Total	31,535	184,642	1,018,059
Age 0 - 4	6.6%	6.6%	6.7%
Age 5 - 9	6.4%	6.7%	6.7%
Age 10 - 14	6.7%	7.2%	6.8%
Age 15 - 19	7.3%	7.0%	6.9%
Age 20 - 24	6.4%	5.9%	6.6%
Age 25 - 34	11.8%	11.5%	12.6%
Age 35 - 44	12.8%	12.9%	12.9%
Age 45 - 54	13.9%	14.3%	13.8%
Age 55 - 64	13.8%	13.5%	12.6%
Age 65 - 74	8.6%	8.6%	8.3%
Age 75 - 84	4.0%	4.2%	4.2%
Age 85+	1.6%	1.6%	1.8%
Age 18+	76.6%	75.5%	76.0%
2000 Population by Sex			
Males	49.3%	49.4%	49.0%
Females	50.7%	50.6%	51.0%
2010 Population by Sex			
Males	49.5%	49.5%	49.1%
Females	50.5%	50.5%	50.9%
2015 Population by Sex			
Males	49.6%	49.6%	49.1%
Females	50.4%	50.4%	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	10 miles radius	20 miles radius	30 miles radius
2000 Population by Race/Ethnicity			
 Total	28,395	159,548	898,390
White Alone	95.0%	93.3%	91.5%
Black Alone	3.0%	4.6%	5.2%
American Indian Alone	0.2%	0.3%	0.2%
Asian or Pacific Islander Alone	0.4%	0.6%	1.5%
Some Other Race Alone	0.2%	0.2%	0.4%
Two or More Races	1.1%	1.1%	1.2%
Hispanic Origin	0.7%	0.8%	1.2%
Diversity Index	10.8	14.1	17.9
2010 Population by Race/Ethnicity			
Total	30,490	177,233	985,370
White Alone	94.8%	92.3%	90.0%
Black Alone	3.0%	5.1%	5.4%
American Indian Alone	0.2%	0.3%	0.2%
Asian or Pacific Islander Alone	0.5%	0.7%	2.2%
Some Other Race Alone	0.2%	0.3%	0.6%
Two or More Races	1.2%	1.3%	1.6%
Hispanic Origin	0.8%	1.3%	2.0%
Diversity Index	11.3	16.8	21.8
2015 Population by Race/Ethnicity			
Total	31,534	184,642	1,018,059
White Alone	94.7%	91.8%	89.4%
Black Alone	3.0%	5.4%	5.6%
American Indian Alone	0.3%	0.3%	0.2%
Asian or Pacific Islander Alone	0.5%	0.7%	2.4%
Some Other Race Alone	0.2%	0.3%	0.6%
Two or More Races	1.2%	1.5%	1.8%
Hispanic Origin	0.8%	1.5%	2.4%
Diversity Index	11.6	17.9	23.5
2000 Population 3+ by School Enrollment			
 Total	27,165	153,211	862,567
Enrolled in Nursery/Preschool	1.4%	1.7%	1.9%
Enrolled in Kindergarten	1.2%	1.4%	1.5%
Enrolled in Grade 1-8	12.6%	13.2%	12.2%
Enrolled in Grade 9-12	5.9%	6.4%	5.7%
Enrolled in College	6.2%	4.5%	5.8%
Enrolled in Grad/Prof School	0.5%	0.7%	1.1%
Not Enrolled in School	72.3%	71.9%	71.8%
2010 Population 25+ by Educational Attainment			
Total	20,132	117,380	650,295
Less than 9th Grade	3.0%	3.3%	2.9%
9th - 12th Grade, No Diploma	7.0%	8.0%	7.7%
High School Graduate	39.2%	37.4%	30.7%
Some College, No Degree	22.2%	20.0%	20.5%
Associate Degree	8.5%	8.0%	8.3%
Bachelor's Degree	12.4%	14.3%	18.2%
Graduate/Professional Degree	7.7%	9.0%	11.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	24,423	140,728	786,195
Never Married	25.7%	23.8%	26.5%
Married	57.4%	59.4%	56.5%
Widowed	5.6%	5.5%	5.6%
Divorced	11.3%	11.3%	11.4%
2000 Population 16+ by Employment Status			
 Total	21,964	121,916	696,327
In Labor Force	69.2%	67.0%	66.4%
Civilian Employed	66.0%	64.0%	62.9%
Civilian Unemployed	3.1%	2.8%	2.9%
In Armed Forces	0.1%	0.2%	0.7%
Not in Labor Force	30.8%	33.0%	33.6%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	80.9%	86.0%	88.1%
Civilian Unemployed	19.1%	14.0%	11.9%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	84.1%	88.5%	90.3%
Civilian Unemployed	15.9%	11.5%	9.7%
2000 Females 16+ by Employment Status and Age of Children			
Total	11,350	62,402	359,565
Own Children < 6 Only	8.0%	7.8%	7.8%
Employed/in Armed Forces	5.2%	5.2%	5.0%
Unemployed	0.3%	0.3%	0.3%
Not in Labor Force	2.5%	2.4%	2.4%
Own Children < 6 and 6-17 Only	5.7%	6.1%	6.1%
Employed/in Armed Forces	3.3%	3.6%	3.6%
Unemployed	0.2%	0.1%	0.1%
Not in Labor Force	2.2%	2.3%	2.4%
Own Children 6-17 Only	19.1%	20.2%	17.9%
Employed/in Armed Forces	14.8%	15.6%	13.6%
Unemployed	0.5%	0.4%	0.4%
Not in Labor Force	3.8%	4.3%	3.9%
No Own Children < 18	67.1%	65.9%	68.2%
Employed/in Armed Forces	35.9%	33.7%	35.3%
Unemployed	1.7%	1.7%	1.7%
Not in Labor Force	29.5%	30.5%	31.1%
2010 Employed Population 16+ by Industry			
 Total	11,756	75,744	440,345
Agriculture/Mining	2.5%	1.7%	0.7%
Construction	5.3%	5.7%	4.8%
Manufacturing	12.4%	14.2%	13.6%
Wholesale Trade	2.8%	2.9%	3.3%
Retail Trade	9.7%	11.7%	11.9%
Transportation/Utilities	16.2%	8.1%	4.4%
Information	1.5%	1.7%	1.9%
Finance/Insurance/Real Estate	5.9%	5.3%	6.2%
Services	40.0%	43.8%	48.7%
Public Administration	3.6%	4.8%	4.5%

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2010 Employed Population 16+ by Occupation			
Total	11,754	75,744	440,345
White Collar	54.5%	58.0%	64.4%
Management/Business/Financial	13.4%	13.8%	15.2%
Professional	18.2%	20.8%	24.3%
Sales	9.1%	10.2%	11.6%
Administrative Support	13.8%	13.2%	13.2%
Services	16.3%	15.9%	15.5%
Blue Collar	29.1%	26.1%	20.1%
Farming/Forestry/Fishing	0.4%	0.4%	0.2%
Construction/Extraction	4.3%	4.7%	3.8%
Installation/Maintenance/Repair	5.7%	4.6%	3.5%
Production	9.1%	8.9%	7.0%
Transportation/Material Moving	9.6%	7.5%	5.6%
2000 Workers 16+ by Means of Transportation to Work			
 Total	14,246	76,845	434,406
Drove Alone - Car, Truck, or Van	81.8%	83.8%	84.4%
Carpooled - Car, Truck, or Van	10.4%	9.9%	8.8%
Public Transportation	0.6%	0.5%	1.1%
Walked	3.4%	2.0%	2.2%
Other Means	0.3%	0.4%	0.6%
Worked at Home	3.5%	3.5%	2.9%
2000 Workers 16+ by Travel Time to Work			
Total	14,247	76,845	434,406
Did Not Work at Home	96.5%	96.5%	97.1%
Less than 5 minutes	3.8%	3.5%	3.3%
5 to 9 minutes	16.2%	11.2%	11.3%
10 to 19 minutes	34.2%	25.8%	32.8%
20 to 24 minutes	11.8%	14.3%	16.4%
25 to 34 minutes	10.5%	20.7%	18.2%
35 to 44 minutes	6.1%	7.6%	5.4%
45 to 59 minutes	7.7%	7.3%	5.3%
60 to 89 minutes	4.6%	4.1%	2.7%
90 or more minutes	1.6%	2.0%	1.7%
Worked at Home	3.5%	3.5%	2.9%
Average Travel Time to Work (in min)	22.6	25.3	22.5
2000 Households by Vehicles Available			
Total	10,849	58,380	346,713
None	6.9%	5.5%	6.5%
1	29.2%	26.4%	30.6%
2	41.9%	42.2%	42.3%
3	15.3%	18.3%	15.0%
4	5.1%	5.3%	3.9%
5+	1.6%	2.3%	1.6%
Average Number of Vehicles Available	1.9	2.0	1.9

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2000 Households by Type			
 Total	10,848	58,388	346,697
Family Households	71.4%	75.5%	69.4%
Married-couple Family	57.6%	61.8%	55.9%
With Related Children	26.3%	29.3%	26.1%
Other Family (No Spouse)	13.7%	13.6%	13.5%
With Related Children	9.7%	9.4%	9.0%
Nonfamily Households	28.6%	24.5%	30.6%
Householder Living Alone	24.0%	20.7%	25.3%
Householder Not Living Alone	4.6%	3.9%	5.2%
Households with Related Children	36.0%	38.7%	35.2%
Households with Persons 65+	22.6%	21.7%	21.9%
2000 Households by Size			
Total	10,849	58,388	346,697
1 Person Household	24.0%	20.7%	25.3%
2 Person Household	34.6%	34.7%	34.5%
3 Person Household	17.1%	18.2%	16.8%
4 Person Household	15.4%	16.3%	14.7%
5 Person Household	6.2%	7.1%	6.1%
6 Person Household	1.8%	2.1%	1.8%
7+ Person Household	0.9%	0.9%	0.7%
2000 Households by Year Householder Moved In			
Total	10,849	58,380	346,713
Moved in 1999 to March 2000	19.8%	16.2%	19.5%
Moved in 1995 to 1998	31.4%	30.0%	29.4%
Moved in 1990 to 1994	15.3%	16.8%	16.1%
Moved in 1980 to 1989	14.4%	16.0%	15.0%
Moved in 1970 to 1979	10.6%	11.3%	9.9%
Moved in 1969 or Earlier	8.5%	9.8%	10.1%
Median Year Householder Moved In	1995	1994	1995
2000 Housing Units by Units in Structure			
 Total	11,654	61,894	369,719
1, Detached	72.8%	78.3%	69.3%
1, Attached	0.7%	1.8%	4.6%
2	2.8%	3.0%	3.0%
3 or 4	5.1%	3.2%	5.3%
5 to 9	5.4%	3.6%	5.5%
10 to 19	2.4%	1.6%	4.4%
20+	2.7%	2.4%	4.0%
Mobile Home	8.0%	6.0%	3.8%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	11,657	61,894	369,719
1999 to March 2000	3.0%	2.6%	2.4%
1995 to 1998	11.4%	10.8%	8.2%
1990 to 1994	8.8%	9.3%	7.5%
1980 to 1989	9.4%	11.1%	12.0%
1970 to 1979	14.1%	17.8%	17.4%
1969 or Earlier	53.4%	48.4%	52.4%
Median Year Structure Built	1967	1971	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	Green Acres	Green Acres	Rustbelt Traditions
2.	Salt of the Earth	Salt of the Earth	Cozy and Comfortable
3.	Aspiring Young Familie	Rustbelt Traditions	Boomburbs



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$17,061,433	\$108,552,325	\$686,952,389
Average Spent	\$1,438.69	\$1,641.50	\$1,788.89
Spending Potential Index	60	69	75
Computers & Accessories: Total \$	\$2,258,595	\$14,338,741	\$90,685,503
Average Spent	\$190.45	\$216.83	\$236.15
Spending Potential Index	87	99	107
Education: Total \$	\$12,984,336	\$83,185,690	\$527,955,575
Average Spent	\$1,094.89	\$1,257.91	\$1,374.85
Spending Potential Index	90	103	113
Entertainment/Recreation: Total \$	\$34,197,708	\$218,438,416	\$1,350,263,956
Average Spent	\$2,883.69	\$3,303.17	\$3,516.22
Spending Potential Index	89	102	109
Food at Home: Total \$	\$46,533,374	\$292,379,406	\$1,818,781,504
Average Spent	\$3,923.89	\$4,421.28	\$4,736.29
Spending Potential Index	88	99	106
Food Away from Home: Total \$	\$33,371,307	\$211,402,214	\$1,326,271,105
Average Spent	\$2,814.01	\$3,196.77	\$3,453.74
Spending Potential Index	87	99	107
Health Care: Total \$	\$40,771,084	\$256,279,672	\$1,548,013,990
Average Spent	\$3,437.99	\$3,875.39	\$4,031.18
Spending Potential Index	92	104	108
HH Furnishings & Equipment: Total \$	\$18,620,325	\$119,658,554	\$744,361,828
Average Spent	\$1,570.14	\$1,809.44	\$1,938.39
Spending Potential Index	76	88	94
Investments: Total \$	\$18,048,193	\$116,326,658	\$695,457,990
Average Spent	\$1,521.90	\$1,759.06	\$1,811.04
Spending Potential Index	88	101	104
Retail Goods: Total \$	\$251,081,770	\$1,593,623,105	\$9,816,395,998
Average Spent	\$21,172.25	\$24,098.34	\$25,562.87
Spending Potential Index	85	97	103
Shelter: Total \$	\$156,396,035	\$1,006,634,923	\$6,410,848,194
Average Spent	\$13,187.96	\$15,222.06	\$16,694.48
Spending Potential Index	84	96	106
TV/Video/Audio: Total \$	\$12,937,218	\$81,526,148	\$509,081,473
Average Spent	\$1,090.92	\$1,232.82	\$1,325.70
Spending Potential Index	88	99	107
Travel: Total \$	\$19,035,333	\$124,196,588	\$775,878,932
Average Spent	\$1,605.14	\$1,878.07	\$2,020.47
Spending Potential Index	85	99	107
Vehicle Maintenance & Repairs: Total \$	\$9,847,259	\$62,481,276	\$386,912,030
Average Spent	\$830.36	\$944.82	\$1,007.56
Spending Potential Index	88	100	107

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.